



**PRESS RELEASE**  
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**NOVEMBER 1, 2010**

**GREENE COUNTY TO OFFER PRESCRIPTION DRUG DISCOUNT CARD  
TO ALL COUNTY RESIDENTS, FREE OF CHARGE**

**Greene County  
Legislature**

411 Main Street  
Suite 408  
Catskill, New York 12414

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Sean P. Frey

Wayne C. Speenburgh, Chairman of the Greene County Legislature, today introduced the Greene County Prescription Drug Discount Card, which will be provided free of charge to all Greene County residents through a partnership between the County and ProAct Inc.

The cards will provide users with savings between 10 to 60 percent, depending on the medication and the brand. While the program will be of most benefit to residents lacking prescription drug insurance and seniors paying out-of-pocket expenses for the Medicare Part D coverage gap, **all county residents are eligible to participate regardless of age or income.** The card can also be used for discounts on medication for pets.

“Access to affordable health care is a top priority for county government leaders and we are very pleased to offer this program as Greene County government continues to find new ways to save our residents money,” said Chairman Speenburgh. “The ProAct prescription drug card has a proven track record of helping families by making prescription drugs more affordable. Most importantly, the card is provided **at no cost to County residents or taxpayers.** We in Greene County government view this as a tremendous opportunity.”

Beginning the week of November 8<sup>th</sup>, 2010, ProAct Inc., at their expense, will mail over 24,000 Prescription Drug Discount Cards to Greene County residents. The card offers county residents a hassle-free way to save money on prescription drugs. There are no enrollment forms to fill out, no membership fees, and no income requirements. As soon as you receive your card in the mail, you can begin using it at any pharmacy and one discount card may be used for all family members. Simply present the card that is contained inside the mailer to the pharmacy along with a new prescription or refill in order to receive savings. The discount card can be used at any participating pharmacy in the County and at over 55,000 pharmacies nationwide.

There are currently 37 counties in New York offering this program. Through August of this year, over 1.3 million prescriptions have been filled using this program with a savings of over 33.1 million dollars to participating county residents.

Residents should contact ProAct directly with any questions at 1-877-776-2285 or visit their website, [www.proactrx.com](http://www.proactrx.com). ProAct Inc. is a Pharmacy Benefit Management Company based in Central New York and a division of Kinney Drug.

Below is a sample of what the card will look like.



DiscoverGreene.com